

Photo-to-Shirt Checklist

Seven checks before you send a photo to print

- ☐ **Use the original file**
Not a screenshot, and not a copy saved from social media or a text message.
- ☐ **Check the size**
The photo needs 300 pixels for every inch of print. Use the table below.
- ☐ **Look at the light**
Bright, even light prints best. Dark, grainy photos stay dark and grainy on fabric.
- ☐ **Mind the edges**
Leave space around faces and the subject so nothing important is cropped.
- ☐ **Pick the shirt color**
Photos look truest on white or light shirts. Ask about dark shirts before you order.
- ☐ **Own the photo**
Use photos you took or have written permission to print.
- ☐ **Approve the proof**
Check the crop, the placement and the spelling of any text before printing starts.

How many pixels do you need?

Print width	Pixels needed across	Good for
4 inches	1,200	Left chest
8 inches	2,400	Small front print
10 inches	3,000	Standard front print
12 inches	3,600	Large front print
14 inches	4,200	Oversized print

The rule: print width in inches times 300. A 12-megapixel phone photo is about 4,000 pixels wide, enough for most front prints if you use the original file.