Eco Materials Cheat Sheet

What each material is, and what you can honestly say.

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Materials at a glance

Material	What it is	Honest wording
Recycled polyester (RPET)	Fiber from recycled PET plastic, often bottles	"Made from recycled plastic bottles"
Non-woven polypropylene	Bonded plastic fabric for light totes	"Reusable tote"
Woven polypropylene	Woven plastic strips, often laminated	"Reusable, wipe-clean tote"
Wheat straw plastic	Straw fiber blended with polypropylene	"Made with wheat straw fiber"
Cork	Bark of the cork oak	"Made with cork"
Jute	Natural plant fiber	"Made with jute"
Soft touch	A coating, not a material	Do not call it eco

Say

Made from recycled bottles. Contains X% recycled polyester (if true). Reusable.

Avoid unless certified or tested

Eco-friendly. Biodegradable. Compostable. Zero waste. 100% sustainable.

Ask your supplier

- [ ] What percent is recycled, by weight?
- [ ] Is the recycled content certified (for example GRS)?
- [ ] Food-contact paperwork for this exact item (cups, containers)?
- [ ] Care advice: dishwasher, microwave, hand wash?
- [ ] Can I see the product specs in writing?

RPET = recycled polyethylene terephthalate. Spun into fiber, it is recycled polyester.

My claim for this item